

## **Select Line Redemption**

### **OVERVIEW OF PROMOTION**

AT&T South Carolina plans to offer the Select Line Redemption promotion beginning January 1, 2009 and ending on December 31, 2009.

This promotion will allow participants in the AT&T Select Business Reward Program to redeem accumulated AT&T Select points for a bill credit towards eligible local line service. This promotion will only be available to customers when subscribing to new or additional lines. Redemption will be offered in a one (1) month credit of \$36 or a three (3) month credit of \$108.

### **Program Eligibility**

- Customer must be enrolled in the AT&T Select Business Reward Program and have enough points earned to redeem for the product.
- Customer must subscribe to a new or additional line during the promotional period and prior to the redemption in order to qualify.

### **Program Elements**

- Customers meeting program eligibility will be able to redeem points for the following credit towards a line:

Months of Credit	Dollar Value of Credit	Points to Redeem
1 month	\$36	750
3 months	\$108	2,250

### **Program Restrictions**

- Subject to obtaining any required regulatory approval, AT&T South Carolina reserves the right to terminate this program at any time.
- Limit one (1) redemption per additional line added.